

FAIR OF CULTURE
AND CREATIVITY

EUREKA

29-30 OCTOBER 2024
PORDENONE FAIR



EUREKA 2024: FAIR OF CULTURE AND CREATIVITY

All the information about the new edition of the Eureka Fair in 2024 and how to participate as exhibitors are now available on the English-dedicated webpage on eurekaexpo.com!

What is Eureka 2024 & why to participate

After the resounding success of the first Regional edition in 2022, reconfirmed by the remarkable participation during the Eureka Day event in 2023, the **Eureka - Fair of Culture and Creativity** returns on **29th and 30th October 2024** at **Pordenone fairground**!

This second edition of the fair, promoted by Friuli Venezia Giulia Autonomous Region, continues to serve as a vital platform for **cultural and creative industries (CCI)**, now welcoming businesses from all over Italy and foreign territories. As a landmark event for the companies operating in the cultural and creative sector, the Eureka Fair aims to set the growth of **networking, dialogue, innovation and collaboration** among CCI and with traditional companies.

Eureka 2024 is designed for the enterprises that want to boost their competitiveness and for all the culture and innovation enthusiasts. Take your unique opportunity to meet the cultural and creative industry leaders and engage in two days of **exposition, B2B meetings, workshops and conferences**!

Became an exhibitor and show your potential

As a cultural and creative industry, don't miss out on the chance to showcase your enterprise, gain visibility, and connect with potential partners for successful collaborations!

Reserve your booth as an exhibitor at Eureka 2024:

1. Visit the official website at eurekaexpo.com/home_eng/
2. Click the **"Contact us"** button under the "Become an Exhibitor" section
3. Fill out the **request form** to receive detailed information, registration forms, regulations, and rates.

Hurry! Spaces are limited!

For further information

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